



Dear Valued Retail Partner:

We appreciate your patience as we have analyzed the impact of tariffs on our business. We have been intentionally cautious during this process, as we wanted to ensure that we were looking out for the best interests of all our partners.

Servicing our customers' needs has been our top priority for over twenty-five years. We needed to be absolutely certain that if we resumed manufacturing, we were willing to take the goods no matter the tariff environment. After careful consideration, we have made a firm decision that reflects our values and our dedication to the future of our customers and suppliers.

- Creative Co-Op will be moving forward with normal shipping across all products, including both Seasonal and Everyday.
- Some product cancellations and delays are to be expected based on our inability to meet ship dates due to supply chain bottlenecks and delays beyond our control.
- **A tariff surcharge of 15% will go into effect on 6/1:**
 - Includes all CCOI-Seasonal shipments from open orders and new orders.
 - Includes all CCOI-Everyday Home Decor shipments from open orders, backorders and new orders.
 - Includes all Bloomingville Everyday shipments from open orders, backorders and new orders.
 - Does NOT include ILLUME or Finch & Fennel which are produced in the USA.

The above reflects the largest single investment Creative Co-Op has ever made in its customers and suppliers. We will adhere to this plan so long as the tariff environment does not escalate above the current 145% China rates. To be clear, at these rates, we are losing money; in fact, even at 50% tariffs, we would not be recovering our costs. However, we believe that being a steadfast partner in a time of uncertainty is core to our values as a company.

Thank you for your continued support.

Adam Schrier
President